

## Nutritional Food Supplements Marketing Plan

**Siimplify Naturals**, a general and network marketing arm of Nisargasampada having experience in treating various chronic ailments with Alternative Remedies and Naturopathy for decades. Over this period we have developed our own strategy and combinations towards treatment of particular ailments, which has resulted into development of various products. These products are well known as **Nutritional Food Supplements** for different common chronic physical ailments. We aim at one simple target. **“ Stay Healthy in a Natural Way”**.

Due to prevailing hectic life style, heavy water, air and food pollution, supplementation of vital nutrients externally has become extremely important in recent times. The best way to do the same is through **Natural Nutritional Food Supplements**. In developed countries Food Supplements form a major portion of their dietary base. Using all these supplements are not very expensive as compared to medical expenses incurred on treating the physical ailments caused by deficiencies. All these supplements are flooded with all vital elements like Full range of Vitamins, Enzymes, Minerals etc in a natural form. One has to note that these supplements are not used as a suppressive mean to treat any physical problem, but to eliminate the root cause if any and provide relief. All these supplements enjoy a proven track record. So let's work together.

**Live Life A Healthy Way**

# Nutritional Food Supplements Marketing Plan

*Best Opportunity to Dominate Market by promoting Good Health in A Natural Way.*

## Our Aim :

You are all invited to join the **Siimply Natural** family to promote Good Health a natural and effective tool of the ages. We aim to benefit more and more people with kind of product we offer, and at a same time bring a handsome income to all members of the family. All the products offered are exclusive products and are not sold in OTC.

## Marketing Plan :

The most beneficial part of our marketing plan is that, it is an Accumulative Plan, unlike other Network Marketing Plans, in which you are back to square one despite of your efforts for several months.

At **Siimply Natural** you start your business as a Distributor and start earning bonus from **Executive Distributor Level** and with all your efforts this will take you to the topmost and prestigious **Diamond Star Distributor** . Your income increases day by day, month after month and you will never return to the starting point, but continue to stay at the achieved level, even if you don't do the business.

You can register with **Siimply Natural's** Network Marketing Plan by investing around **Rs.1000/-** ( **Rs.300/-** towards the cost of promotional material provided along with the joining kit & minimum **500 B V** i.e **Rs.750/-** min worth products of your choice available as per prevailing price list ) You will be provided with one product promotional banner + 5 nos of Joining Forms + Product Catalogue for promotion in the joining kit.

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## Income Plan :

1. **Retail Profit - 20%-**
2. After completion of 1000 B .V Distributor shall eligible for following bonus :-
  - a) 500 B V to 5000 B V - 7 %
  - b) 5001 B V to 15000 B V 9 %
  - c) 15001 B V to 30000 B V 12 %
  - d) 30001 B V to 75000 B V 15 %
  - e) 75001 B V to 200000 B V 18 %
  - f) 200001 and above 22 %
3. Direct Up Line will be entitled for recognition bonus of Rs 100/- per joining in the prevailing calendar month.
4. **Recognition :**
  - a) 1000 B V to 5000 B V - Distributor
  - b) 5001 B V to 15000 B V Executive Distributor.
  - c) 15001 B V to 30000 B V Silver Star Distributor.
  - d) 30001 B V to 75000 B V Gold Star Distributor.
  - e) 75001 B V to 200000 B V Ruby Star Distributor.
  - f) 200001 and above Diamond Star Distributor.
5. **In event of Up line and Down line achieving same recognition levels :**
  - a) For Distributor & Executive Distributor Levels - 1 % of Group BV of Down Line to Up Line.
  - b) For Silver Star Distributor & Gold Star Distributor Levels - 2% of Group BV to the Up Line.

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- c) For Ruby Star Distributors & Diamond Star Distributor Levels - 5% on Group BV to the Up Line.
- 6. For availing Group BV benefit it is mandatory to have minimum personal transaction of 500 B V every month.
- 7. Group and Personal B V will be calculated on accumulating basis, but the B V bonus will be calculated on the basis of B V accumulated in same calendar month.
- 8. **Joining Procedure :**
  - a) Sponsor to collect application forms completed in all respect with following attachments :
    - 1. Latest Photograph.
    - 2. Proof of Residence I. E light / telephone bill etc
    - 3. Xerox copy of PANCARD.
    - 4. Bank details such as name of bankers, account number, branch etc.

**Best wishes.**

**S P DESHPANDE**

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